



**KIDS FEST COMES TO YOU!  
SATURDAY, JULY 24  
10AM - 5PM**

**Kids Fest Comes to You is designed to bring local, engaged families to your venue!  
Here's how it works:**

1. All our reader families are encouraged to go on a **Kids Fest Tour** on July 24 to discover new attractions and have fun together at our vendor and sponsor locations! **First**, they choose one of three or four starting locations (open from 10am - 1pm) where they'll enjoy activities such as face painting, bounce houses and petting zoos and pick up their Kids Fest goody bag that includes the tour map and is full of vendor/sponsor information, plus swag and additional coupons for return visits (must be valid through the end of 2021). **Next**, they can choose which locations to enjoy the rest of the day.
2. Each participating attraction or "stop" on the tour is required to provide a time when their attraction is either free for participants (11am-1pm, 1pm-3pm, 3-5pm) OR is a "buy one/get one" all day for the families. **This event uniquely connects your business to local families, treasure hunt style! Families will also be encouraged to "check in" or tag their locations on social media for chances to win prizes.**
3. Kids Fest celebrates the ability to get out with the family in a safe way (spreading out the families and having safety measures in place at every venue), summer's last hurrah, the excitement of getting back to school and **the joy of giving back**. We are partnering with Citizens Caring for Children's back-to-school supply event for foster families. All Kids Fest participants will be encouraged to bring school supplies or donate money when they pick up their bags and enjoy the fun at the first location.

In addition to the specific day's events, the Kids Fest event will live on, as participants will be encouraged to refer back to the virtual Kids Fest "booths" at [metrofamilymagazine.com](http://metrofamilymagazine.com). These booths will be "open" for viewing and exploration until the next Kids Fest event.

***We cordially invite you to join the fun at our exciting and unique Kids Fest!***

**CONTACT US  
TODAY!  
DEADLINE: JULY 1**

**GENERAL ADMISSION: FREE  
(BUT SCHOOL SUPPLY DONATIONS ENCOURAGED)**

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# YOU'RE INVITED TO SPONSOR THE FUN!

## VISIT [WWW.METROFAMILYMAGAZINE.COM](http://WWW.METROFAMILYMAGAZINE.COM) TO BE A PREMIER SPONSOR

### PRESENTING SPONSOR (1 AVAILABLE, \$4,799)



#### All of the perks listed in the Premier Sponsorship below PLUS...

- Industry exclusivity (for sponsorship level of Supporting Sponsorship level and above)
- First right of refusal to sponsor next year's event
- Featured as one of 3-4 start locations on the map for families to pick up their bag, map and participate in festival activities like face painting and petting zoos.
- Ability to provide ad-roll (up to 60 second commercial) that will play run of site on MetroFamilyMagazine.com for two weeks
- Ad boosted to one full-page ad in MetroFamily Magazine (\$1,899 value); Sept/Oct 2021 issue
- One 970x250 size web ad for 10 days (\$549 value), advertiser choice between Aug-Dec 2021
- One interview on Raising OKC Kids podcast (\$899 value)
- Logo in pre-event and post-event emails (top-tier placement)
- Linked logo featured on Kids Fest web page (top-tier placement)
- Mentioned as presenting on every possible graphic, social media post or digital ad
- Logo on front of T-shirt design
- Premier logo placement on custom-designed OKC jigsaw puzzle
- Access to attendee email list for one-time email (\$249 value)
- Social media mentions pre-, during & post-event
- Ability to include coupon, swag or other materials in the pick-up bags for families (300 minimum; must be pre-approved)
- **The advertising in this package are valued at \$4,915!**

### COMMUNITY SPONSORSHIP (2 AVAILABLE, \$3,499)



#### All of the perks listed in the Premier Sponsorship below PLUS...

- Ability to provide ad-roll (up to 30 second commercial) that will play run of site on MetroFamilyMagazine.com for two weeks
- Ad size boosted to 1/2 page ad in MetroFamily Magazine (\$1,299 value); Sept/Oct 2021 issue
- One 800x400 size web ad for one month (\$349 value), advertiser choice between Aug-Dec 2021
- One interview on Raising OKC Kids podcast (\$899 value)
- Description and photo or logo on pre-event and post-event email (mid-tier placement)
- Logo inclusion in custom-designed OKC jigsaw puzzle
- Access to attendee email list for one-time email (\$249 value)
- Logo inclusion in event marketing materials (mid-tier placement)
- Website landing page logo & link (mid-tier placement)
- Social media thank you post (\$299 value)
- Ability to include coupon, swag or other materials in the pick-up bags for families (300 minimum; must be pre-approved)
- **The advertising in this package are valued at \$3,975!**

## ENGAGEMENT SPONSORSHIP (1 SOLD, 2 AVAILABLE, \$2,499)



All of the perks listed in the Premier Sponsorship below PLUS...

- Ability to provide ad-roll (up to 15 second commercial) that will play run of site on MetroFamilyMagazine.com for two weeks
- Ad size boosted to one 1/3 page ad in MetroFamily Magazine (\$900 value); Sept/Oct 2021 issue
- E-News ad boosted to one 800x400 size web ad for one issue (\$299 value), advertiser choice between Aug-Dec 2021
- Logo inclusion in custom-designed OKC jigsaw puzzle
- Access to attendee email list for one-time email (\$249)
- Logo inclusion in event marketing materials (mid-tier placement)
- Logo inclusion with link on website landing page (mid-tier placement)
- Social media thank you post (\$299 value)
- Ability to include coupon, swag or other materials in the pick-up bags for families (300 minimum; must be pre-approved)
- **The advertising in this package is valued at \$2,487!**

## SUPPORTING SPONSORSHIP (6 AVAILABLE, \$1,299)

All of the perks listed in the Premier Sponsorship below PLUS...

- Ad size boosted to one 1/4 page ad in MetroFamily Magazine (\$475 value); Sept/Oct 2021 issue
- If providing an activity at a starting point location, can be at two locations.
- Access to attendee email list for one-time email (\$249)
- Logo inclusion in custom-designed OKC jigsaw puzzle
- Logo inclusion with link on website landing page (mid-tier placement)
- Ability to include coupon, swag or other materials in the pick-up bags for families (300 minimum; must be pre-approved)
- **The advertising in this package is valued at \$1,324!**



**NEW THIS YEAR:  
CUSTOM AND  
LOCALLY DESIGNED  
OKC JIGSAW PUZZLE  
WITH YOUR LOGO!  
AVAILABLE AS  
GIVEAWAY PRIZES**



## PREMIER SPONSORSHIP (15 AVAILABLE, \$799\*)

All of the perks listed in the Nonprofit Sponsorship below PLUS...

- **EITHER** be listed as a stop on the Kids Fest map, where participants are encouraged to visit. (This level also requires you to provide a "free" time period on the day of Kids Fest or a BOGO offer or a big giveaway or some other incentive to the event participants to come by your locations. We will be happy to brainstorm what would work best!)
- **OR** choose to provide an activity at one of the starting point locations (must be a pre-approved activity).
- Premier directory resource listing on metrofamilymagazine.com until next year's Kids Fest (\$600 value)
- 300X250 e-newsletter ad based on 1/12th print ad (\$199 value)
- Logo inclusion with link on website landing page (mid-tier placement)
- Ability to include coupon, swag or other materials in the pick-up bags for families (300 minimum; must be pre-approved)
- Ability to participate in giveaways by providing a prize
- **The advertising in this package is valued at \$998!**

**\*HURRY! ON JULY 3  
THIS PRICING  
INCREASES TO  
\$899!**

## NONPROFIT SPONSORSHIP (\$399)

- 1/12th print ad in Sept/Oct 2021 issue of MetroFamily Magazine (\$199 value)
- Basic Directory Resource listing (your booth) on metrofamilymagazine.com for 1 year (Basic- \$300 value)
- Logo inclusion with link on website landing page (low-tier placement)
- Name included in sponsor list on Facebook event page
- **The advertising in this package is valued at \$499!**



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